

# the rules of attraction

Every summer is the summer of love, so be sure to whoop it up with these lovely and amazing scents



There's a myriad of studies claiming the effects of aphrodisiacs such as endorphin-releasing chocolate and libido-boosting oysters. We say phooey! Nothing takes the place of the meeting of the minds mixed with a mood-making perfume or cologne. And there's a surplus of seductive fragrances to choose from. To wit, Elizabeth Arden **Provocative Woman** mixes sexy Oriental and floral notes, and **Dunhill** for men blends irresistible citrus and wood notes. A word of caution: Don't repel the object of your affection, so apply sparingly.

**Clockwise from top left:**  
**Dunhill** Eau de Toilette Spray for men, \$58, 50 ml. Davidoff **Echo** Eau de Toilette Natural Spray for men, \$64, 50 ml. Lancôme **Attraction** Eau de Parfum Natural Spray for women, \$73, 50 ml. Elizabeth Arden **Provocative Woman** Eau de Parfum Spray, \$56, 50 ml. **Gucci Eau de Parfum II** Spray for women, \$88, 50 ml. Alfred Sung **Paradise** Eau de Parfum Spray for women, \$65, 50 ml. Azzaro **Visit** Eau de Toilette Spray for men, \$60, 50 ml. Clinique **Happy** Cologne Spray for men, \$37, 50 ml. Cosmetic products available at selected Sears retail stores across the country.